

## **"Your Neighborhood Realtor" Smartplan**

**This is Targeted towards your neighborhood, and is contingent upon you getting an email list for home owners in your neighborhood or zip code**

- **Email 1**

Hello! My name is \_\_\_\_\_ and I'm the local realtor in \_\_\_\_\_. I wanted to reach out to give you a little bit of peace of mind with the current climate in the world. The Spokane real estate market is still highly active and strong, homes are lasting less than 1 day in many cases with multiple offers!!! If you have thought about listing your home, or purchasing, the time is now! I am attaching a market update for the \_\_\_\_\_ Neighborhood. If you would like to see what the market looks like in another area, please reach out to me and I'll send it to you! I would also love to answer any questions you have about selling or buying a home. there is no charge to my services, and I'd love to have a conversation. please Click on the link below!

[Market update](#)

Thank you for your time!

Signature

- **Delay-10 days**
- **Email 2**

Hi Neighbors! If you are in the home market or know someone who is Keller Mortgage has a great Deal for you!

With Zero Plus by Keller Mortgage you get:

- Zero Lender Fees
- Zero Origination Fees
- Plus \$1000 dollars towards Closing Costs! (on a loan over 150k)
- Plus a great low rate!!!

They Make buying a home or refinancing easy and its just an email and a call away. please feel free to reach out to them with the link below, or me by phone or email with questions!

[Keller Mortgage Pre-approval](#)

thank you!

Signature

- **Delay 10 days**
- **Email 3**

## **"Your Neighborhood Realtor" Smartplan**

Hi Neighbors!

The new KW App is quick and easy to use!! homes are loaded directly and immediately when they come on the market, and the searching is simple! You can also access Keller Mortgage and see what you are saving will be through the program to each individual home! please click on the link below and watch the short video. the link to download the app is below the video.

[KW App video](#)

thank you!

- **Delay 10 days**
- **Email 4**

Hey Neighbor!

thank you for your time!! I just wanted to follow up and see if there is anything i can do for you! I would love to give you a free consultation on your existing home, or help you look for your new dream home! Message me back or give me a call today and let us chat! the link to my site is below.

Website link

thank you for your time!!

Signature

- **Delay 30 Days**
- **Smartplan on repeat**

Neighborhood Nurture